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Bielefeld

Activities

BAPTS project: Boosting public transport – less cars and a better climate

Bielefeld City council, together with its public transport operator "moBiel", is focusing on improving public transport (PT) as core contribution to climate protection. The intended shift from individual transport to more environmentally friendly transport modes such as trams, buses or bikes is likely to have sustainable effects on the local noise and air pollution, and thus on the climate and quality of life in Bielefeld.

Within its advanced public transport project BAPTS, Bielefeld cooperates closely with other European cities such as Dublin (IE), Liège (BE), Eindhoven (NL), Lille (FR), Darlington (UK), Southend-on-Sea (UK), Nantes (FR) and Frankfurt am Main. This cooperation ensures best exchange of latest know-how, technology and expertise on sustainable and clean PT solutions.

The innovative approach in Bielefeld rests upon mobility awareness rising. The city is first investigating, and second testing marketing options which are aimed at influencing the behaviour of (potential) passengers towards a more conscious daily mobility.

To further encourage the use of cleaner transport modes among its citizens, Bielefeld also works out strategies for an improved traffic management. Connections of trams or trains to buses are being adapted to becoming more reliable and convenient for the passengers. SMS ticketing is being established to simplify travelling. Real-time passenger information both at stops and in vehicles will ensure broad view and best level of information for the passengers.

The project BAPTS, in the framework of which the mentioned measures take place, is co-financed by the European Union's European Regional Development Fund (ERDF) in the INTERREG IVB North West Europe (NWE) Programme 2007-2013.

Picture credit : City of Bielefeld

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