



**8th European Week of
Regions and Cities**
Brussels 4 - 7 October 2010

OPEN DAYS 2010 Workshop description template for Regional Partnerships

Dear authors,

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Name of the Regional Partnership:

BAPTS – Cities and Regions for Better Public Transport Systems

Title:

Think global, act local – Territorial Cooperation of Cities and Regions for European Model Solutions on Clean Urban Transport

Theme (competitiveness, cooperation or cohesion – *only choose one*):

Cooperation

Workshop description (max. **100 words):**

The debate shall highlight how regions and cities contribute to delivering the European cohesion, competitiveness and climate change agenda by boosting more sustainable and efficient public transport systems.

Key issues are to offer better services and targeted marketing, the integration of different transport modes, technological innovations as well as the participation of citizens and stakeholders in decision making.

On the basis of concrete examples from nine cities and regions across North-West Europe politicians, peers and public transport users shall discuss good

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Committee of the Regions
Rue Belliard/Belliardstraat 101,
1040 Bruxelles/Brussel, BELGIQUE/BELGIË



European Commission – Regional Policy Directorate-General
Rue de la Loi/Wetstraat 200,
1040 Bruxelles/Brussel, BELGIQUE/BELGIË

practises for reaching cleaner and more effective mobility solutions for citizens against the background of Sustainable Urban Mobility Plans.

100 words

Name and institutional affiliation of Chair:

City of Bielefeld

**Name and institutional affiliation of speakers
(seminars and workshops: max 4; debates: max 6):**

1. Mr. Gregor Moss, City of Bielefeld, Transport Commissioner
2. Mr. Ruut Louwers, Director of the INTERREG IVB NWE programme
3. Mr Joost Helms, City of Eindhoven, Elderman
4. Mr. Arno Kerkhof, Senior Manager Bus Division, UITP
5. Mr. Eric Quiquet, Lille Metropole, Vice-president
6. Mr. Paul Mathieson, Southend Borough Council, Manager of Strategic Transport Project and Programmes

Workshop location:

Regional Representation of the Federal State of North Rhine-Westphalia

